

Elizabeth Anne Imler

63 Wall St Apt 1713, New York, NY 10005

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♫ **Qualifications:** Music business professional with strong artist and catalog management, online music programming and teamwork skills. Particularly adept at developing and maintaining talent relationships, and conceptualizing, organizing and promoting events and publicity campaigns. Can do attitude and continual learning approach to new challenges and strong interest in live entertainment.

♫ **Education:**

- MA in Music Business, New York University (NYU), 2009
- Program in Global Music Management, University of London (with NYU), 2008
- Music Business Specialist Certificate, Berklee College of Music, 2007
- BA in Integrative Studies (minor in Business), George Mason University (GMU), 2006

♫ **Experience:**

- 2010-ongoing Life After Death (From Ashy to Classy) Production Coordinator**
- Assisted producer/director in overseeing crew and cast operations for short film featuring Donnell Rawlings (aka Ashy Larry) of Chappelle's Show
- 2009-present Music Soldiers, LLC (www.MusicSoldiers.com) Owner**
- Promotion and publicity for independent bands (currently Jerry Fuentes, The Reverend Rob, Damn Handsome & the Birthday Suits, and Mark Blasquez), including writing biographies, press releases, conducting promotional campaigns both online and offline
 - Booking for independent and unsigned bands
- 2009-present Caught in the Carousel (<http://www.caughtinthecarousel.com>) Staff Writer**
- Contribute monthly album, live concert reviews, and profiles for independent and unsigned artists
 - Samples: [Album Review](#) / [Live Review](#) / [Profile](#)
- 2010 Amy Regan Online Marketing**
- Contributed in the general online marketing campaign for independent singer-songwriter
- 2006-2009 Ruckus Network, Inc./Total Music, LLC Music Catalog Manager**
- Assisted in building relationships with labels and music aggregators
 - Managed metadata updates, data scrubbing, rights and clearances
 - Programmed weekly promotions and new music features (including single and album reviews)
 - Coordinated monthly royalty reporting
 - Extensive use of Microsoft Excel, Oracle, XML and content management systems
- 2008-2009 Break & Run, New York City, NY Artist Manager**
- Assisted independent band with music strategy and development
- 2008 World's Fair Label Group Publicity Intern**
- Compiled press clippings (online and physical)
 - Updated artist tour schedules and arranged press mailings
- 2004-2005 Del Sol Tanning, Vienna, VA Store Manager**
- Supervised team and opened/closed store
 - Trained employees and guided customers
- 2003-2004 Navy Federal Credit Union, Vienna, VA Customer Service Associate**
- Supported new and existing customers in high-performance environment
 - Provided timely and responsive loan application and account services
 - Relied heavily on communications and problem-solving skills

References Available Upon Request

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🎵 **Community Service/Event Production**

2010 The Writer's Bloc: Fat Baby Event Producer

- Organized a showcase of local independent songwriter talent

2009 Finding Justin's Cure, Kenny's Castaways, NY Event Producer

- Raised money for diabetes research organization Justin's Cure
- Arranged performances by Donnell Rawlings (Chappelle's Show), The Plastic Revolution, Someone Say Something, Shades & The Suspects, and Sabrina/Giorgio of Rising Soul Productions

2008 Music & Comedy for Charity, Josie's Pub, NY Event Producer

- Raised money for Gateway For Cancer Research and Threads That Teach
- Arranged performances by Donnell Rawlings (Chappelle's Show), Sean Murphy, Jerry Fuentes, and Jake Skolnick

🎵 **International Experience:**

- Basic German. Residence in Germany, Poland, and South Africa.
- Extensive travel throughout continental Europe and UK, and Brazil.

References Available Upon Request